Back to the Future

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Welcome to the Silicon Valley
10 Worst Web 2.0 Buzzwords, 2008

**Microblog** - When you're too lazy or important to write more than one sentence.

**Podcast** Bet Apples wishes it could earn royalties off this dog-eared term.

**Crowdsourcing** The wisdom -- and the tyranny -- of the masses.

**Mashup** An application that's still *just* an application.

**Monetize** Plain old "making money" is so 2007.

**Tweet** Not just something birds do anymore, unfortunately.

**Poke** There was a reason your mom told you not to do this.

**Vlog** As if 'blog' didn't already offend the ear enough.

**Cloud-computing** The nimbus vs. cumulus debate can't be far off.

**Friending** Another odious gerund from the social networking realm.

But WAIT!! There MORE!!!
Here are the Candidates for 2010

**Viral** Come on everybody... Let's get sick!
**Check-In** Not just for hotels anymore... aaaaaand, guess what? It's a noun now!
**FML/FTW** EWTAA! WCTIA! GOY! Got me?
**Start-around** Because "company in crisis mode" doesn't sound as playful.
**Social graph** Er, no need to pull up an Excel sheet for this one.
**Content Curator** We love sounding wayyyyy more sophisticated than we are.
**DNA** It's like regular DNA, but without the D, N, or A.
**Halfalogue** Whee! Making up words is *easy*!
**Social Capital** Uh, don't expect to be able to invest this anywhere.
**Tweet-up** Oh, Twitter. Is there any phrase you *can't* make cuter?

Thanks to Nicole Ferraro, Site Editor, *Internet Evolution*
Apple Crushes It, Sells 3.27 Million iPads In June Quarter

Apple totally crushed it last quarter as expected, and even Apple's guidance is impressive.

Overall, the company earned $3.25 billion on $15.7 billion of revenue. Shares are up 3.5% after hours. iPad, Mac, and iPod shipments were all stronger than expected: Apple shipped 3.27 million iPads, 3.47 million Macs, and 9.4 million iPods during the June quarter. Read »
Apple vs. Nokia: Share Prices Relative to Jan. 9, 2007 -- the Day Steve Jobs Introduced the iPhone at Macworld

Source: Yahoo Finance

Posted July 20, 2010
Facebook Leads Sharing

Source: AddToAny

Follow the Chart Of The Day on Twitter: www.twitter.com/chartoftheday
The Percent Of Cell Phone Owners Who Use Their Phones To Do The Following:

- Take a picture: 66% (April 2009), 76% (May 2010)
- Send or receive text messages: 65% (April 2009), 72% (May 2010)
- Play a game: 27% (April 2009), 34% (May 2010)
- Send or receive email: 25% (April 2009), 34% (May 2010)
- Access the Internet: 25% (April 2009), 38% (May 2010)
- Play music: 21% (April 2009), 33% (May 2010)
- Send or receive instant messages: 20% (April 2009), 30% (May 2010)
- Record a video: 19% (April 2009), 34% (May 2010)

Source: Pew Research Center’s Internet & American Life Project, April 29–May 30, 2010; Tracking Survey. N=2,252 adults 18 and older; n=1,917 based on cell phones users.
College Tuition CPI Vs. U.S. Home Prices Vs. CPI

Source: BLS, Census (1978-2010)
Do You Remember the E- Bang Theory??
MIND THE GAP
Big Questions for Learning Professionals

• How do we prepare learners for jobs and technologies that don’t exist yet?
• How do we help prepare a workforce for a world where they will need to solve problems we don’t even know about?
• How do we prepare ourselves to edit/modify/delete much of what we have learned about our own professional practices?
• How do we capture and extend learning experience so that is it meaningful in the context of our augmented digital lives?
• How to we move beyond the fascination with the latest and greatest and focus on sustainable innovation?
Some of the Gaps We Need to Mind

- Between innovation and implementation
- Between research and practice
- Between academic institutions and corporations
- Between products and solutions
- Between “traditional elearning” and emerging elearning
Innovative, emergent consumer technologies alter everyone’s expectations about….everything

The path from innovation to adoption is a lengthy journey of implementations and evaluation to determine the benefit/return.
Academic institutions and Corporations
Products and Solutions
Traditional vs. Emerging eLearning
Innovation is just the Tip of the Iceberg

Roger’s Diffusion of Innovation Adoption Distribution Curve
Gartner Hype Cycle

When Hype Cycle And Disruptive Innovations Meets the Innovation Adoption Curve

- Interest/Hype
- Early Adopters
- Mainstream Adoption
- Diffusion Acceleration
Thanks for your Attention

For follow-up questions, comments, feedback

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