

Back to the Future

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Welcome to the Silicon Valley



10 Worst Web 2.0 Buzzwords, 2008

Microblog - When you're too lazy or important to write more than one sentence.

Podcast Bet Apples wishes it could earn royalties off this dog-eared term.

Crowdsourcing The wisdom -- and the tyranny -- of the masses.

Mashup An application that's still *just* an application.

Monetize Plain old "making money" is so 2007.

Tweet Not just something birds do anymore, unfortunately.

Poke There was a reason your mom told you not to do this.

Vlog As if 'blog' didn't already offend the ear enough.

Cloud-computing The nimbus vs. cumulus debate can't be far off.

Friending Another odious gerund from the social networking realm.

But WAIT!! There MORE!!!

Here are the Candidates for 2010

[Viral](#) Come on everybody... Let's get sick!

[Check-In](#) Not just for hotels anymore... aaaaaand, guess what? It's a noun now!

[FML/FTW](#) EWTA! WCTIA! GOY! Got me?

[Start-around](#) Because "company in crisis mode" doesn't sound as playful.

[Social graph](#) Er, no need to pull up an Excel sheet for this one.

[Content Curator](#) We love sounding wayyyyy more sophisticated than we are.

[DNA](#) It's like regular DNA, but without the D, N, or A.

[Halfalogue](#) Whee! Making up words is *easy*!

[Social Capital](#) Uh, don't expect to be able to invest this anywhere.

[Tweet-up](#) Oh, Twitter. Is there any phrase you *can't* make cuter?

Thanks to Nicole Ferraro, Site Editor, [Internet Evolution](#)

The House that Steve Built

BUSINESS INSIDER
SAI *Select*



SAI THE WIRE CLUSTERSTOCK MONEY GAME GREEN SHEET WAR ROOM LAW REVIEW LATEST VIDEO

Wednesday, July 21, 2010



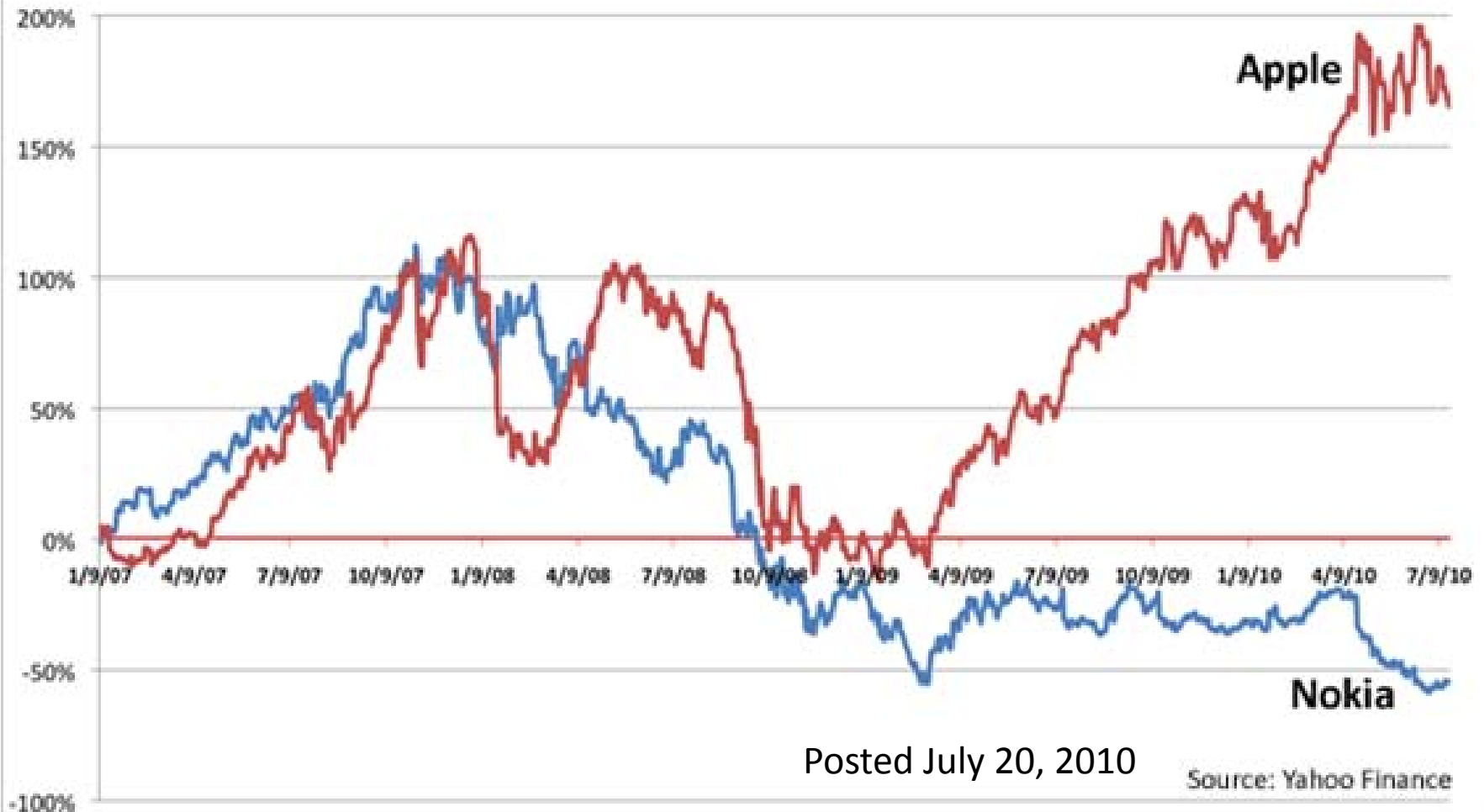
Apple Crushes It, Sells 3.27 Million iPads In June Quarter

Apple totally crushed it last quarter as expected, and even Apple's guidance is impressive.

Overall, the company earned \$3.25 billion on \$15.7 billion of revenue. Shares are up 3.5% after hours. iPad, Mac, and iPod shipments were all stronger than expected: Apple shipped 3.27 million iPads, 3.47 million Macs, and 9.4 million iPods during the June quarter. [Read »](#)



Apple vs. Nokia: Share Prices Relative to Jan. 9, 2007 -- the Day Steve Jobs Introduced the iPhone at Macworld

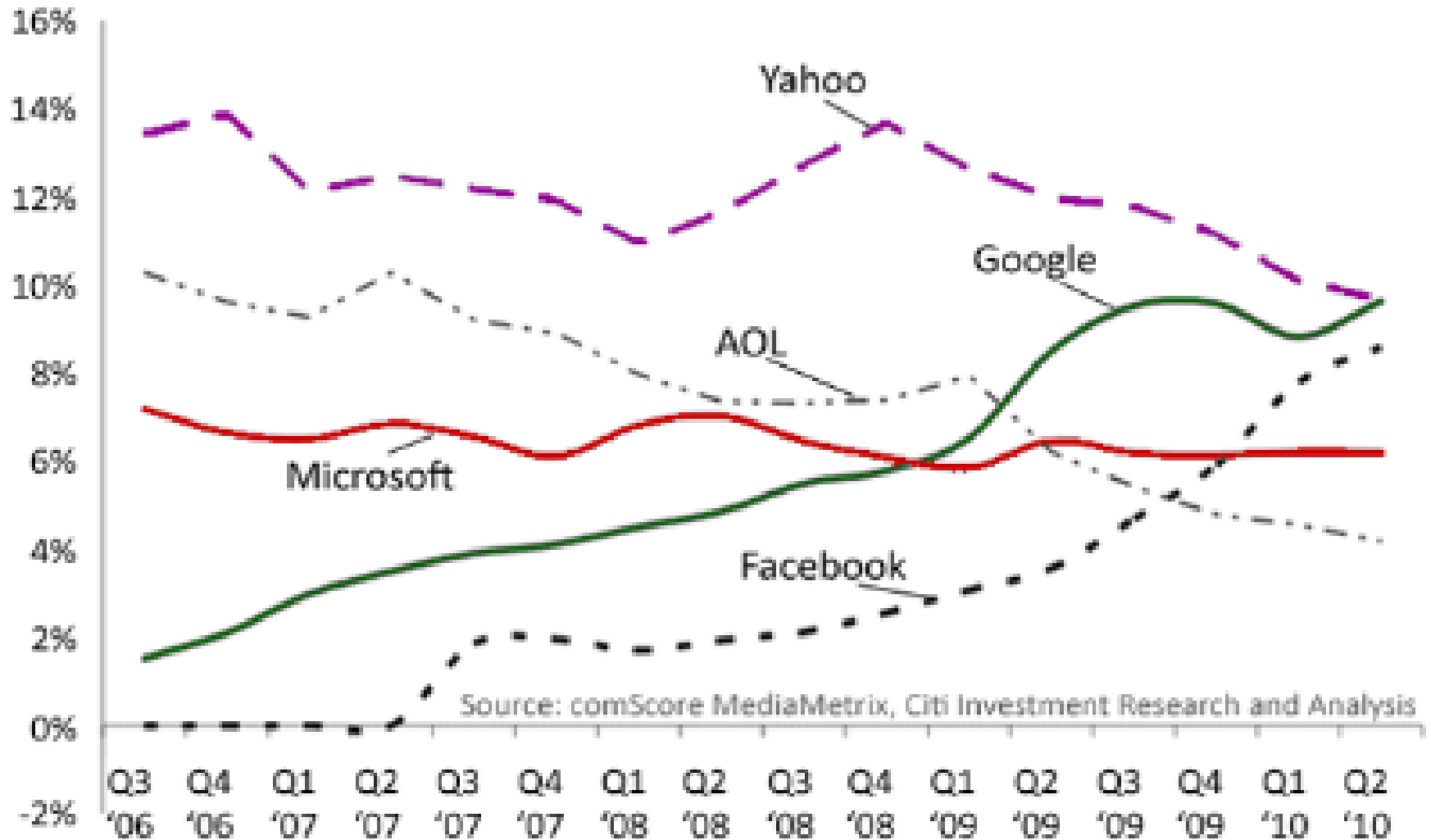


Posted July 20, 2010

Source: Yahoo Finance

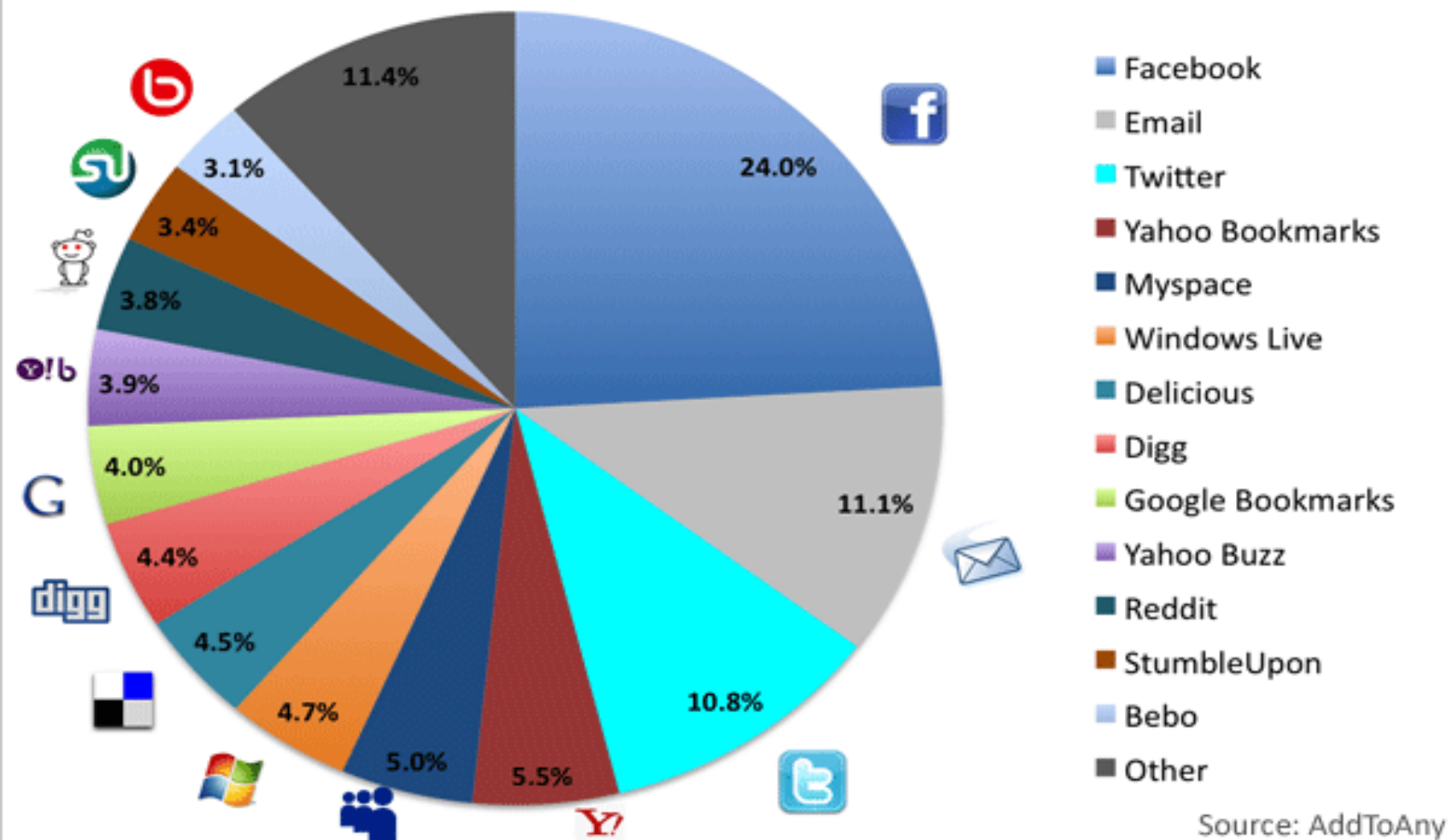


Time Spent On Sites Vs. Total Internet (U.S.)





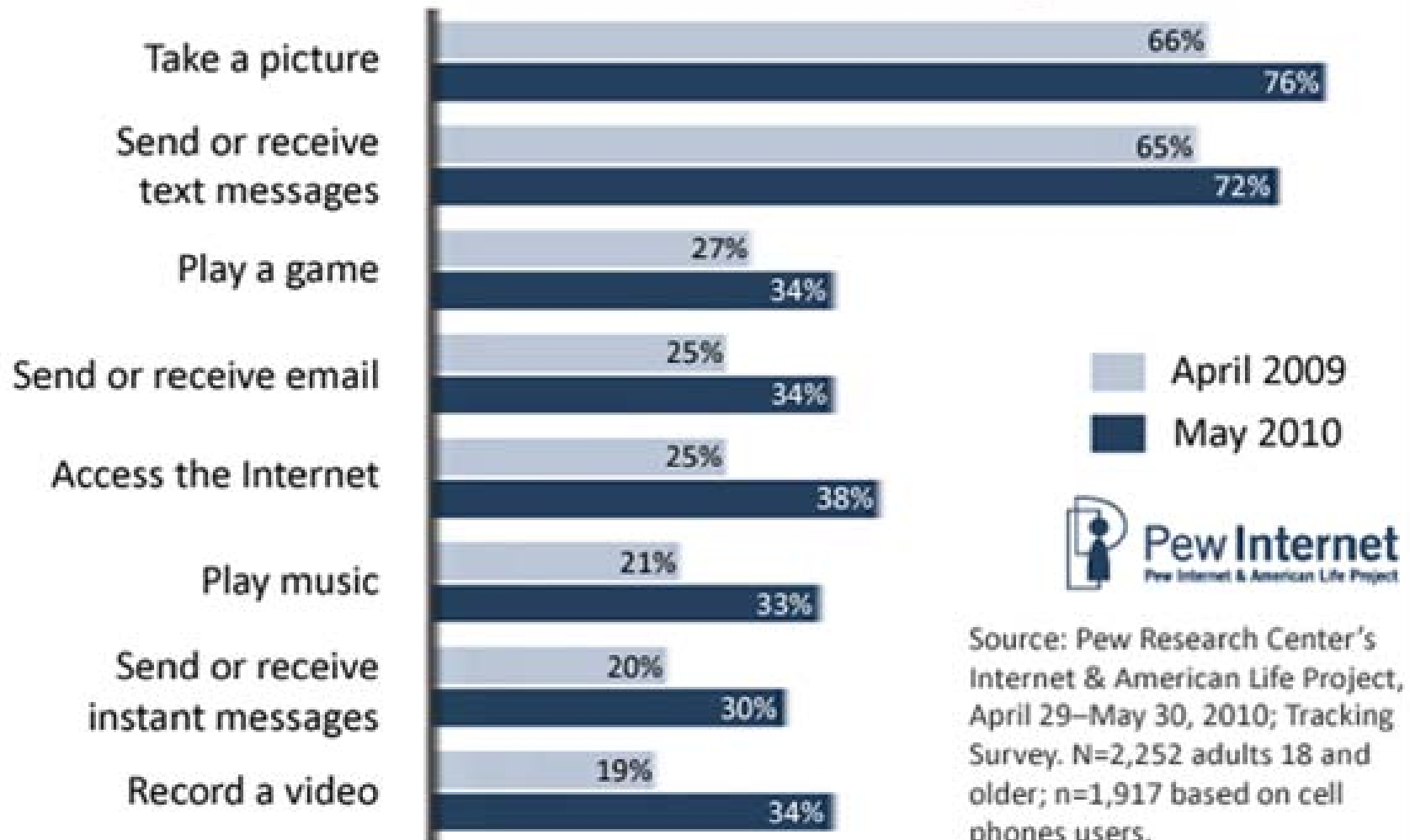
Facebook Leads Sharing



Follow the Chart Of The Day on Twitter: www.twitter.com/chartoftheday



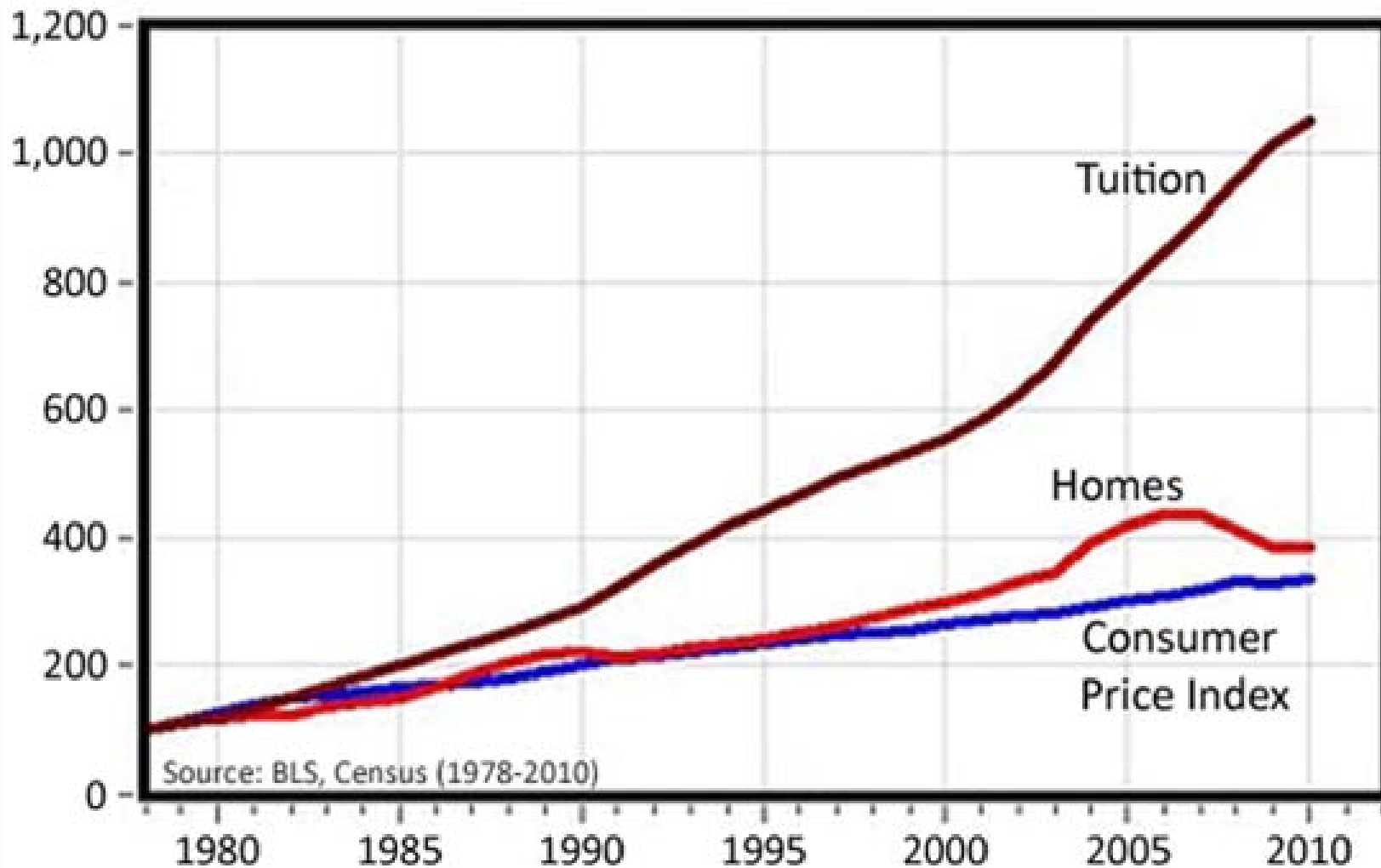
The Percent Of Cell Phone Owners Who Use Their Phones To Do The Following:





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100=1978

College Tuition CPI Vs. U.S. Home Prices Vs. CPI



Do You Remember the
E- Bang Theory??



MIND THE GAP



Mlodrag Bogdanovich, 2007

Big Questions for Learning Professionals

- How do we prepare learners for jobs and technologies that don't exist yet?
- How do we help prepare a workforce for a world where they will need to solve problems we don't even know about?
- How do we prepare ourselves to edit/modify/delete much of what we have learned about our own professional practices?
- How do we capture and extend learning *experience* so that is it meaningful in the context of our augmented digital lives?
- How to we move beyond the fascination with the latest and greatest and focus on sustainable innovation?

Some of the Gaps We Need to Mind

- Between innovation and implementation
- Between research and practice
- Between academic institutions and corporations
- Between products and solutions
- Between “traditional elearning” and emerging elearning

Innovation and Implementation

- Innovative, emergent consumer technologies alter everyone's expectations about....everything
- The path from innovation to adoption is a lengthy journey of implementations and evaluation to determine the benefit/return.

Academic institutions and Corporations



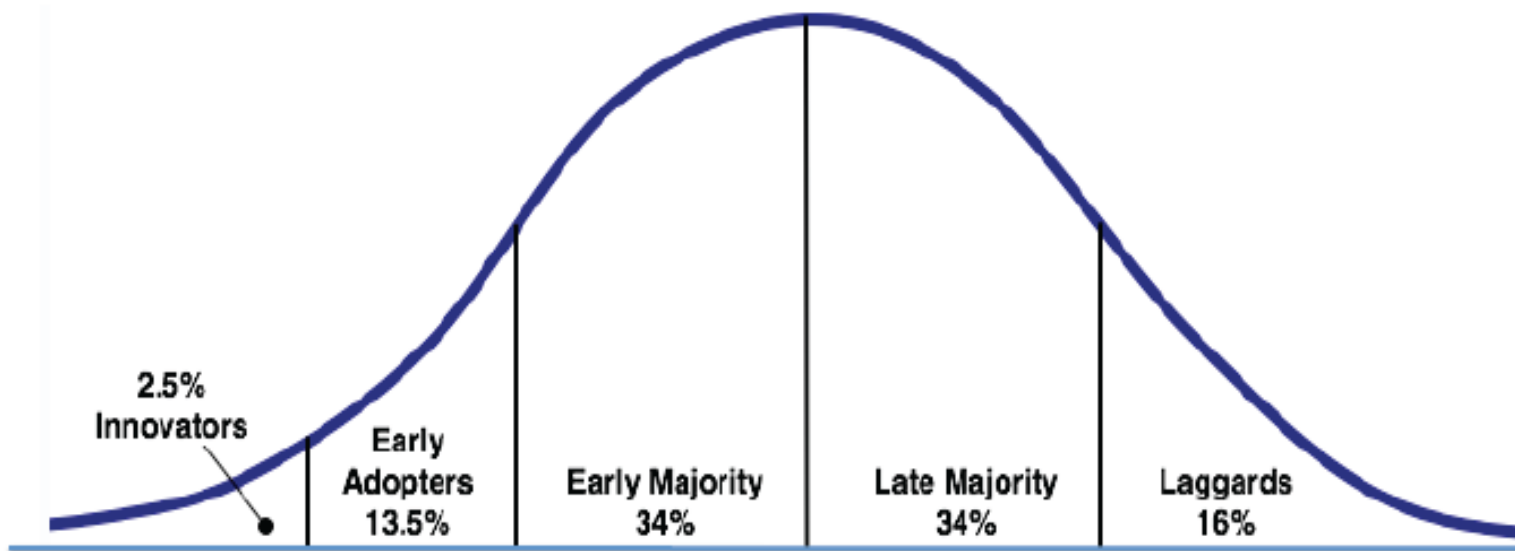
Products and Solutions



Traditional vs. Emerging eLearning

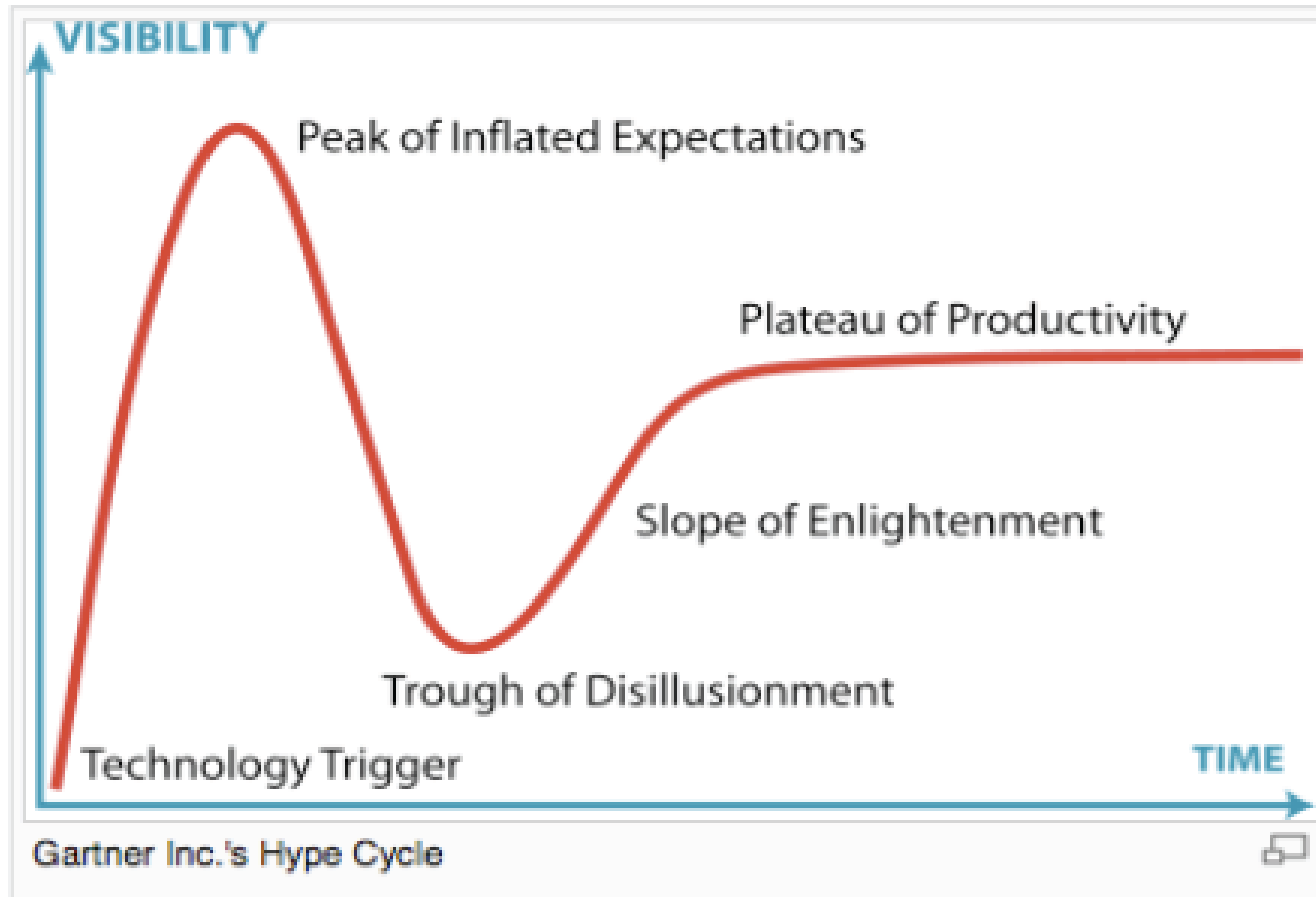


Innovation is just the Tip of the Iceberg



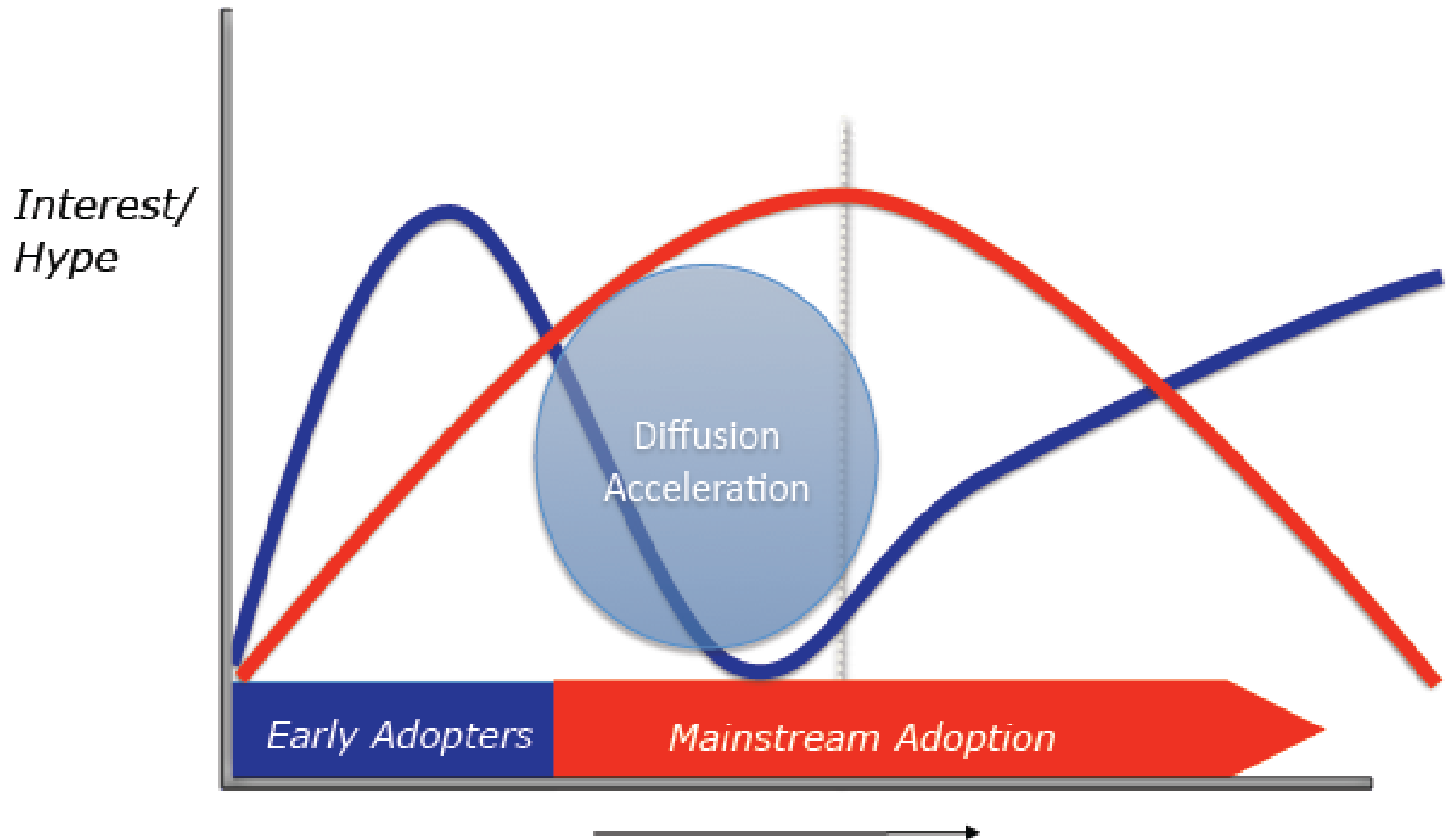
Roger's Diffusion of Innovation Adoption Distribution Curve

Gartner Hype Cycle



Jackie Fell, (2008) **Mastering the Gartner Hype Cycle.**

When Hype Cycle And Disruptive Innovations Meets the Innovation Adoption Curve



Thanks for your Attention

For follow-up questions, comments, feedback

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